

## Frequently Asked Questions

### **I am an existing patient and have already been receiving some of these benefits. Why should I enroll?**

You will receive the same excellent medical care in our serene environment, but unfortunately, will no longer receive any of the membership benefits without becoming a member.

### **Will this change or affect my insurance?**

No, we will still honor all benefits afforded to you by the insurance plan you have selected for yourself. You will be responsible for all co-pays per our Financial Policy.

### **Do I need to pay for membership if I am a Cash Patient?**

Cash patients pay fair prices for each patient visit and have the option to enroll in the boutique plan for a payment of \$250 or \$500 for gynecology and pregnancy services, respectively.

### **What if I am enrolled under the Gynecology boutique plan and become pregnant?**

If you become pregnant, you will be required to pay \$750 for the obstetric membership and the time remaining on your membership will be extended by 12 months.

### **What if I am Obstetric patient and I lose my pregnancy?**

In the unfortunate event of a 1st trimester pregnancy loss, \$250 will be credited back to you and you will have the gynecology level benefits for the remainder of the 12 month term.

### **What is the enrollment period?**

Your membership fee allows for 12 consecutive months of membership from the date of purchase.

### **How will I know when I need to re-enroll?**

We will send you re-enrollment reminders 1 month prior to expiration of your agreement.

### **Can family members use my membership without enrolling?**

No, your plan is for you alone. Your membership discounts can be used to purchase services for your minor dependents, if applicable.

### **Can I make installment payments for the plan I choose?**

No, all payments must be made in full at time of enrollment.

### **Is the fee tax-deductible? May I use my Health Savings Account (HSA) for the fees?**

It is best to discuss this with your tax advisor or the administrator of your HSA. This goes for FSAs, HRAs, MSAs, and RRAs as well.

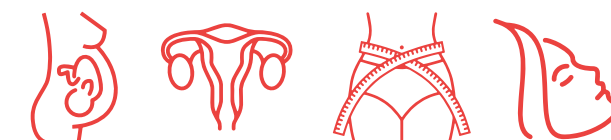
### **If I choose not to enroll, will I still be able to call the office?**

YES, you can always reach our staff to schedule appointments. If you are having an urgent medical problem, whether a member or not, you will be advised to either go to the emergency room or be fit in to see Dr. Sodhi in the office as soon as available, depending on the severity of your condition. Medically non-urgent questions or issues will have to be discussed in-person with Dr. Sodhi during a scheduled appointment.



# bloom |boutique|

## Program Summary



For more information, visit  
[www.bloomOBGYN.com](http://www.bloomOBGYN.com)

818.639.9700 — [www.bloomOBGYN.com](http://www.bloomOBGYN.com) — 18555 Ventura Blvd | Suite C Tarzana, CA 91356

# Welcome to bloom | boutique |

## Modern medical care is changing.

The ability to develop a meaningful relationship with your doctor is virtually impossible in today's medical climate. At Bloom, we believe modern medicine should include:

- A personal relationship with your physician
- Timely, appreciable access to your physician and auxiliary or support staff
- Comfortable exam settings
- High quality diagnostics
- Personalized treatment protocols
- Options for integrative medicine/supplements
- A focus on disease prevention
- After hours access to medical advice
- Easy access to your medical information & results
- One-stop shopping for all your self-care needs
- Minimal wait time with refreshments provided
- Special coordination available for members who require extreme privacy

Rising insurance premiums do not correspond with increased benefits and additional constraints placed on physicians make this model unsustainable.

Despite the growing obstacles placed by insurance, **Dr. Sodhi and the Bloom team are committed to providing you with the medical experience you deserve and, for this reason, have designed the Bloom Boutique.**

You want the best medical care, but insurance coverage will not always be to your satisfaction; **with Bloom Boutique membership, you receive concierge-like extended benefits- not covered by your insurance-** while still being able to use your private health insurance for benefits that are covered. Take control of your health plan and receive personalized service--

Join Bloom boutique today!

**|| integrative | patient-focused | evidence-based ||**



Dr. Sodhi is an osteopathic physician who places an emphasis on a holistic approach to wellness. Highly trained with an academic focus, she integrates the best of modern medicine with alternative therapies, and partners with you to prevent disease and promote optimal wellness. Our serene environment is a result of her successful vision to create a space that allows all women to come into bloom.

Neetu K. Sodhi, DO, MPH

## Plan Summary 2021

	Non-Members (no fee)	Membership (\$500/yr)	Enhanced OB Membership (\$750/yr)
Priority Scheduling (same day appointments)	---	•	•
Two e-visits with Dr Sodhi	\$250	•	•
Credit of \$200 towards an Aesthetic Service package	\$200	•	•
Complimentary Specialty Bloom Bodywork treatment (50m)	\$150	•	•
Lab Interpretation & Results with Dr Sodhi (via phone)	\$75+	•	•
Elta MD Sunscreen	\$40	•	•
Form Completion within 48 hours	\$25+	•	•
In-house Lab Draws	\$25+	•	•
25% Discount on all Aesthetic Services / Packages	No limit	•	•
Special BB rate on all Bloom Bodywork services	No limit	•	•
After Hours Access to Dr Sodhi	---		•
Unlimited 2D/3D/4D Baby Viewing: Digital Copies	\$100+		•
Prenatal Yoga/Birth Preferences Workshop	\$50		•

## bloom CLASSIC

Evidence-Based Care	•	•	•
Commitment to Teaching & Research	•	•	•
Osteopathic Holistic Approach	•	•	•
Integrative Medicine	•	•	•
Nutritional Supplements & Ayurveda	•	•	•
Aesthetics	•	•	•
Free Valet Parking	•	•	•
Friendly, Patient-Focused	•	•	•
Labs Drawn On Site	•	•	•
Electronic Access to Records	•	•	•
Patient Portal Access	•	•	•

This summary is a non-binding explanation of the Bloom Boutique membership plans. A detailed summary can be found in the Enrollment Agreement; this summary does not modify that Agreement in any way.

Bloom Obstetrics & Gynecology, Inc. reserves the right to modify these plans at any time as may be required by law.